




TRACY AVIARY

2010 -11 ANNUAL REPORT



Hope is the thing with feathers
That perches in the soul,
And sings the tune--without the words,
And never stops at all,

And sweetest in the gale is heard;
And sore must be the storm
That could abash the little bird
That kept so many warm.

I've heard it in the chillest land,
And on the strangest sea;
Yet, never, in extremity,
It asked a crumb of me.

-E. Dickinson

FROM THE EXECUTIVE DIRECTOR

This has been an incredibly successful year for Tracy Aviary. In each important category we did better than ever, and all efforts combined, we collectively continued Tracy Aviary's transformation into Salt Lake's best little gem.

Take a look below at only a partial list of our accomplishments. There simply isn't enough room to list all our accomplishments. I'm pleased we have so much to brag about; it truly has been a banner year. By achieving this level of success we have now raised the bar and expectations. We have created a new normal and will work diligently this year to once again exceed expectations. As the Tracy Aviary staff and Board of Directors do our part to make this gem shine, I ask that you do your part too by supporting the organization. You can do so easily through membership or donation. You can also volunteer in capacities ranging from serving on the Board to providing exhibit interpretation or joining the horticulture crew. You can also be an Aviary Advocate and help spread the word about this jewel in our community.


As always, I look forward to seeing you down here.


Sincerely,




Tim Brown


Executive Director


 **The Owl Forest** – Designed primarily in-house, a barren piece of land was converted into a legitimate forest with more than 115 coniferous trees planted and eight species of North American owls on exhibit. This was a big hit with visitors of all ages.


 **Providing Habitat through Landscape** – Under the guidance of Matthew Utley, Director of Horticulture and Facilities, the landscape continues to bloom. Gorgeous flowers from Spring through Fall and attract numerous native species of birds and bees, and perhaps visitors too as more and more people realize what a beautiful oasis Tracy Aviary is.


 **Excellent Events** – Katie Pearce, Development Coordinator, led the charge with fundraising events that exceeded expectations in money raised and guests. For the first time ever Breakfast with the Birds sold out.

 **Eat or Be Eaten** – Tracy Aviary's summer show was a smashing success. Earlier in the year the organization hired one of America's best bird trainers, Helen Dishaw (Curator of Behavioral Management and Education Programs). She, along with her staff, have delighted tens of thousands of guests with up close and personal bird experiences.

 **Building a Better Tracy Aviary** – In addition to the new entrance, we completed an infrastructure upgrade this year. This project was a once-in-a-hundred years occasion that, like all the other construction projects at Tracy Aviary, was managed skillfully and gracefully by Paul Svendsen, Bond Construction Consultant extraordinaire.

 **Providing an Interesting and Contributing Collection** – Our new Curator, David Orndorff, has a resumé that includes some of the biggest zoos in the country. He continues to build a bird collection that is interesting and appealing to our visitors, while also contributing to zoo industry goals of maintaining genetic diversity and sustainable numbers of animals in our collection.

 **Bigger and Better Board** – With Tom Barton serving as Board Chair, a larger than ever group of board members dove into supporting the organization and provided tremendous guidance.

 **Conservation Program Launched** – Last but certainly not least is the hiring of Carolina Roa as Tracy Aviary's first Conservation Scientist and the beginning of a program that will significantly alter the contributions Tracy Aviary makes to conservation. We added a conservation fee to admission and membership to create a fund that will support a variety of conservation efforts. Our Conservation Fund provided more than \$20,000 to support rehabilitation efforts. The Conservation Fund will also support conservation field work by Tracy Aviary employees and a citizen science project in City Creek Canyon.



BIRDING
STATION

Who Hoots?

Owls come in all sizes and live in nearly every habitat throughout the world. They're the most distinct of all owls make the classic hooting sound of a Great Horned Owl. By listening to the sound you'll discover that some owls chirp, screech or yelp!



Screech Owl

Snowy Owl

Great Horned Owl

BOARD OF DIRECTORS

Executive Committee

Kathleen McDonald – Board Secretary
Jones Waldo

Tom Barton – Board Chair
Vancott

Rory Payne – Board Treasurer
Salt Lake County Facilities

At-large Board Members

Linda Bonar
Civic Volunteer

Tim Brown - ex officio
Tracy Aviary

Monica Call
Stoel Rives, LLP

Rick Graham - ex officio
Salt Lake City Corporation

Davis Mullholand
CCI Mechanical, Inc.

April Schutjer
Civic Volunteer

Amy Taylor
Civic Volunteer

Mariana Mavor
Wells Fargo Wealth
Management Group

Emy Maloutas - ex officio
Parks and Public Lands Dir

Sumner Swaner
Center for Green Space Design

Mike Lewis
Kennecott Utah
Copper Corporation

Benita Pulins
PricewaterhouseCoopers

Mitch Lowe
Sizzling Platter, LLC

Jeff Vickers
Rocky Mountain Power

FOUNDATIONS

\$100,000 +

Katherine W. & Ezekiel R. Dumke Jr. Foundation

George S. and Dolores Doré Eccles Foundation

My Good Fund Trust

\$15,000 +

The Walbridge Fund Ltd

Willard L. Eccles Foundation

\$1,000 +

Castle Foundation

LT and JT Dee Charitable Foundation

Henry W. & Leslie M. Eskuche Charitable Foundation

Richard K. & Shirley S. Hemingway Foundation

Jones Family Foundation

Janet Q. Lawson Foundation

Herbert I & Elsa B. Michael Foundation

The Outdoor Foundation

Wheeler Foundation

EVENT SPONSORS & CORPORATE PARTNERS

Pioneer Day – Chevron

Fall Fundraiser – Gastronomy, Inc.

Halloween Hoot! – Zion's Bank, Daybreak

Ready to Hatch Fundraising Event – Willard E. Eccles Foundation, Jones Waldo and Wells Fargo

Urban Bird Festival – The North Face, The Lawrence T. and Janet T. Dee Foundation, Rocky Mountain Power

Breakfast with the Birds – Big-D Construction, Rio Tinto, EnergySolutions, Vancott, ajc architects, AMD Architecture, American Express, Atlas Architects, CCI Mechanical, Stoel Rives, Ward Engineering

CAPITAL PROJECTS

Jennifer Speers

The George S. and Dolores Doré Eccles Foundation

The Katherine W. and Ezekiel R. Dumke, Jr. Foundation

CCI Mechanical

SPECIAL Beautification PROJECTS

Goldman, Sachs & Co.

EnergySolutions

FUNDER'S CLUTCH

\$1,000 +

Thomas Barton & Susan Eisenman
Linda Bonar
Tim Brown & Angela Dean
Stacy Burningham
Monica Call
Julie Denkers-Bishop

Tom & Karen Duncan
Dale Evans
Tom Guinney
Amy Jones
Carl & Gillean Kjeldsberg
Kris & Mike Kladis

Mike Lewis
Mitch Lowe & Marina Baginsky
Mariana & John Mavor
Mac McCleary
Kathleen McDonald
John Milliken

Davis & Marcy Mullholand
Katie Pearce
Benita Pulins & Ken Corneliusen
Larry & Carol Ross
April & Rocky Schutjer
Sattar Tabriz

\$1 - \$99

Anna Allen
 Cheryl & Michael Anderson
 Candace Anderson
 Maria Anderson
 John Anderson
 Leesa & Brian Aston
 Lee & Mary Louise Bean
 Ronald & Nancy Belnap
 Victoria & Paul Bennett
 Marylee Bingham
 David Bird
 Michael Bisignani
 Lloyd & Mary Black
 Becky Blair
 Barna Blake
 Gian Blas
 Richard & Heather Bowen
 Jill Braun
 Justin Brim
 Wendy & Jason Bringhurst
 Max Brown
 Susan Bryant
 Isabelle Buhler
 Phyllis Bussard
 Carla Butler
 Lance Buttars
 Deanna Byck
 Gary Carlson
 Nancy Challed
 Pamela Chapman
 George Chapman
 Jolie Coleman
 Glenn & Julie Collett
 Chris Corroon
 Mary Crane
 Bonnie Dagsen
 William & Dawn Delvie
 Lynn Dixon
 Connie Dooley
 Lisa Doyle
 Scott DuBois
 Carol Dykman
 David Eldredge
 Lane Ethekin
 Sonya Erickson
 Barbara Fassl
 John Feotis
 Sue Fisher
 West & Janae Foulger
 Will & Melissa Freigang
 Shelley Gabriel
 Cynthia Gandy
 Beckey & Spencer Garrick
 Jennifer Gaskill
 Trudy Gerber
 Fred Gottlieb & Cynthia Godsey
 Caroline Goldman
 Bonnie Gordon
 Heidi Gordon
 Angela Granato
 Melissa Greis
 John & Ilanna Gurr
 Vance Guymon
 Carly Hackett
 Melanie Hall
 Maurine Haltiner
 Terry & Lisa Hansen
 Anne Harte
 Sophie Hayes
 Mary Heider
 Shelby Herrod
 Jonathan Higbee
 Laurie Hofmann
 John & Marilyn Holt
 Marie Hortin
 Tim Houpt
 Geraldine Huber
 Jami Hughes
 Peggy Hunt
 Laurel Ingham
 Holly Ingledew

Susan and David Jabusch
 Christina Jacobsen
 Lucy Jenkins
 Beverly Johnson
 Kathryn Jones
 Rod Julander
 Margot Kadesch
 Julie Kaufman
 Dustin Keele
 Jessica Kidman
 Debra Klemens
 Elizabeth Knight
 Ashley Laakso
 Luke & Amber Lanvin
 Jeanne Le Ber
 Dianne Lerdahl
 Katie Lieberman
 Ashley Lindsey
 David & Rebecca Livermore
 Jenny Lowe
 Judith Magid
 Susan Martin
 Colleen Maxwell
 Jean McDonald
 Terri McGhee
 Carl Minie
 Gail Moschini
 Larkyn Mungovan
 Kaye Murdock
 Tosh Nakaya
 Margie Nash & Joe Donaldson
 Robert & Barbara Nash
 Fraser Nelson & Harris Sondak
 Wendell Nelson
 David Nelson
 Cheryl Nickisch
 Ann & John O'Connell
 Mathew Onigkeit
 Wanda Ostrander
 Fred Palmer
 Jean Parsons
 Dan Pennock
 Linda Petersen
 Vickie & Marc Peterson
 John Peterson
 Candice Pitcher
 Kathleen Powers
 Eliza Pratt
 Liz Rank
 Wendy Rasmussen
 Mark Resetarits
 Joanne Rice
 Lon & Zoe Richardson
 Cricket & Tom Rollins
 Karen Romney
 Meredith Saارين
 Diana Sanchez
 Tom Sharpe
 Meredith Sinclair
 Fraser Nelson & Harris Sondak
 Kerry Steward
 Alice Storm
 Rachel Sweet-Martin
 Jane & Paul Taggart
 Natalie Taylor
 Jade Teran
 Dorothy Terry
 Helen Thornton
 Ken Verdoia
 Danielle Warlin
 Carol Watson
 Jeri Wayman
 John Webster
 Don Wheeler
 John White
 Denise Winslow
 Kyle Winther
 Judith Wolcott
 Amy Wolfe
 Kenneth & Barbara Yockey
 Patrick Zwick

\$100 - \$250

Maria Albanese
 David & Karen Anson
 Ron Barnes
 F. Reid & Margaret Barton
 Cheri Beck
 Dan Berg
 Lynne Besbekos
 Melinda Bird
 Debra Biser
 Alex Bocoock & Amy Sullivan
 Shauna Bona
 Keanna Briles
 Roman Burningham
 Dahnelle Burton-Lee
 Liam Bywater
 Adrienne Cachelin & Russell Norvell
 Monica & Nicholas Call
 Mary Carn
 Kathryn Casull
 Sara & John Chindlund
 Geraldine Clark
 Thomas & Rebecca Colvin
 Matt & Charlotte Culberson
 Ronny & Lindsey Cutshall
 Rebecca Dahl
 Anne Decker
 Carolyn Dickinson
 Thelma & John Dixon
 Kirsten Dodge
 Grace Engbring
 Rachel Factor
 Thomas Farkas
 Corleone Fite
 Stanley & Jan Foutz
 Sara Frank & Justin Pallari
 Wendy Frank
 Sarah George & Rick Ford
 Pat & Ken Gleason
 Larry & Suzanne Goldsmith
 Steven & Christina Goldsmith
 Andrea Hatch
 Robert & Suzanne Helbling
 Chris Hemmersmeier
 Annetta & Ryan Hessenthaler
 Shelly Hisler
 Patrick Hogle
 Steve Horvat
 Julia & Paul Houser
 Mark & Katie Johnson
 David Joslyn
 Martin & Jayne Kearl

Darin Kelly
 Edward Kelly
 Frederick Klass
 Hanna Kratochvil
 Bruce Lambert
 Karen Marty
 Deanna McLaughlin
 Nancy & George Melling
 Thomas Metcalf
 Becky Mickelson
 Carl Minie
 Elan Monson
 Rachel & Keith Morrison
 Jeanette Mortimore
 Steve & Kelly Moynahan
 Melanie Niedfeldt
 Richard & Renee Nordlund
 Dick & Dee Dee O'Brien
 Sally Padawer
 Ryan Patano
 Sally Patrick
 Douglas & Patricia Pearce
 Cherie Pedersen
 J Steven Price
 Amy Price & Patrick Leary
 Carolina Roa
 John Roberts
 Gerald & Virginia Rothstein
 Brian Seethaler
 Mary Ross & Jeff Shields
 Melissa Stromberg
 Claudia & Dennis Struble
 Paul Svendsen
 Nancy Talcott-Luty & Christoph Luty
 Amy Taylor
 Pete & Rachel Taylor
 Richard & Susan Thomas
 Lisa Thomson
 Adam & Anna Trupp
 Kevin & Erin Turney
 Brent Van Klooster
 Jay & Eileen Vestal
 Andree Walker
 Kody Wallace
 Brad Wallin
 Susan Waterhouse
 Roseanne & Jerry Webber
 Hugh Wetmore
 Katie & Daniel Wettstein
 Rob & Elizabeth Wilson

\$250 - \$500

Carol Bird
 Thomas & Candace Dee
 David Everitt
 Joseph Fetters
 Don Gomes
 Virginia & Bill Gowski
 Christine Hale
 Francis Hanson
 Natalie Hickenlooper
 David Hoepfner
 Jack Livingood
 Steven Lowe
 Forrest McNabb
 Joan O'Hare
 Kay Papulak
 Marvin and Beth Rallison
 Woody Spruance
 Chad & Anne Thompson
 Susan & John Walker
 Pearl Wright

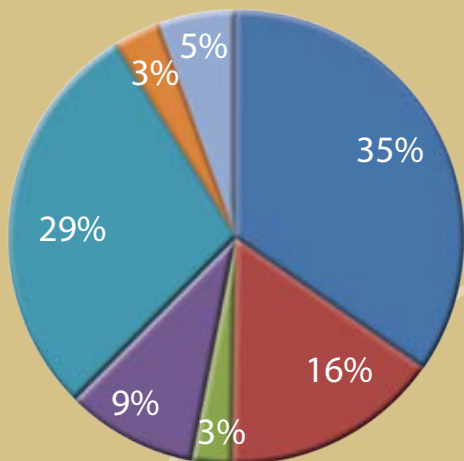
\$500 +

Leonard Burningham
 Courtney Henley & Matthew Peterson
 Meghan & Thomas Higgins
 John & Julie Lund
 Tom & Shauna Mabey
 Susan & Patrick Nola
 Rory & Lisa Payne
 Renee Rider
 Carolyn Pedone & John Rose
 Susan & Stephen Prescott
 Susan & Jeffrey Saffle
 Jonathon Seegmiller
 David Turok and Annabel Sheinberg
 Jennifer and Randy Speers
 Tom and Jane Stevens
 Lisa Taylor
 Betsy and Scott Thornton
 Sandra & David Whitmore
 Jeff Wolfe & Azure Webster

CORPORATIONS

First Unitarian Church
 FRIENDS of Great Salt Lake
 Hidden Peak Electric
 Red Rock Brewing Company
 Sizzling Platter
 Tasty Thai
 Kennecott Land Company

FINANCES

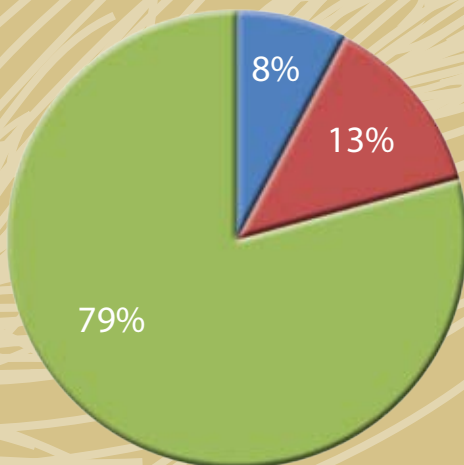


- Government Support
- Admission
- Education Programs
- Fundraising
- Private Contributions
- In-Kind Support
- Retail Sales and Rentals

FYE 06/30/11
REVENUE
 Total= \$1,545,247

- Fundraising
- Administration
- Birds, Exhibits & Programs

FYE 06/30/11
EXPENSE
 Total= \$1,524,358



"You know that an attraction is kid friendly when your 10 year old walks away saying, "this is the best day that I've ever had". Then he promptly goes home to look for a book on bird-watching at our library... The best part of the Tracy Aviary is its bird shows. We attended two of these shows that were offered during the day and enjoyed them immensely. The trainers did a wonderful job utilizing several child and adult volunteers from the audience and offering so much interesting information about birds. My son and I were both lucky enough to be volunteers – allowing us opportunities to hold individual birds on our arms."

-A. Kiesel

"Thank you for allowing us to hold my parents 50th Anniversary Party at the Aviary last night. It was a smashing success all the way around. I cannot tell you enough how helpful your staff was. From your admissions staff, to the grounds crew, to the young man who brought the eagle over, to the interns who were around to the development staff who were so helpful – everyone was absolutely tremendous... So, thank you very, very much. It was just a homerun!"

-S. Mietchen

